

ITA Nominations 2021-2024

The ITAs did not operate in 2021 due to Covid

Best UK and Ireland Tourism Project

2024

Gainsborough's House Sudbury, Suffolk
Hertford Mural Trail
Johnnie Walker Princes Street
Perth Museum
The Hornton Centre, Epsom
The Irish Wake Museum
The New National Portrait Gallery
'The Rising' - at Raby Castle, County Durham
The Vulcan at St Fagans National Museum of History
Wake The Tiger

2023

Cardiff Wine Passport
Dundreggan Rewilding Centre
International Rugby Experience
Living London History Walking Tour
Manchester Museum, 'hello future' transformation
Park Hill tour - Walk the Streets in the Sky
St James Way
The Auckland Project
Villa Ventorum - Roman Villa Experience

2022

First Light Festival and East Point Pavilion, Lowestoft
Hermaness Hill Path and Welcome Area, Shetlands
Irish Museum of Time – Treasures of Timekeeping, Waterford
Private women-led: Ethiopian Flavours in Shepherds Bush with coffee ceremony
The Famous Blacksmiths Gretna Green Experience
The Holocaust Galleries, The Imperial War Museum

Best Europe Tourism Project

2024

Bluetooth King-nected
Cite internationale de la langue française
EDP Art Reef by Vhils
Fontinettes Boat Lift (Ascenseur À bateaux des Fontinettes)
FUTURE LIBRARY - OSLO NORWAY
Grand Tour des Combins
La Ragalante
Les Halles de la Cartoucherie
Mundo del Platano Gran Canaria
Narbo Via
POCO Art Museum
Trans Dinarica Cycle Route

2023

British Normandy Memorial
Chaco Souvenirs
FLUGT Refugee Museum of Denmark
Koninklijk Museum voor Schone Kunsten Antwerpen
Narva Museum

2022

Gozo in the House, Malta
High Scardus Trail, The Balkans
La Ruta del Vino de Gran Canaria
Museum of Amber, Gdansk
ViaBerna Switzerland

Best Wider World Tourism Project

2024

Akrich Community Jewish Cemetery & Women's Cooperative
American Sign Museum
Buffalo AKG Art Museum
Moonshot Museum
Simose Art Museum
Sobela Aquarium, Kansas City
Visitor Hall Cleveland Museum of Natural History

2023

Bedouin Trail
POST Houston
Shirin Ethno Village
The International African American Museum
The Pekoe Trail
The Taproom at Okavango Craft Brewery
Trans Bhutan Trail
We don't talk about Pablo

2022

Camino de Maya (The Maya Way) Mexico
Camping with Custodians – Djarindjin Campground Western Australia
Community Rhino Conservation Initiative (CRCI) Zimbabwe
The Academy Museum of Motion Pictures, Los Angeles
The Legacy Museum, Montgomery, USA
The National Museum of African American Music, Nashville

Better World Project for Sustainability, Conservation and Cultural Preservation

This category featured in 2024 only

Contemporary Ukrainian Crafts

Historical Villages of Portugal: Inclusive and Sustainable Urban Mobility

The Wave

Turtle Village

Walserweg Gottardo